

Site Usage

29,398 Visits

46.91% Bounce Rate

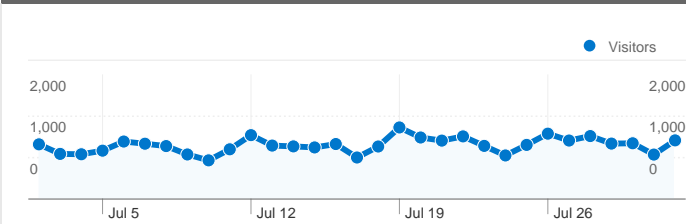
80,103 Pageviews

00:03:23 Avg. Time on Site

2.72 Pages/Visit

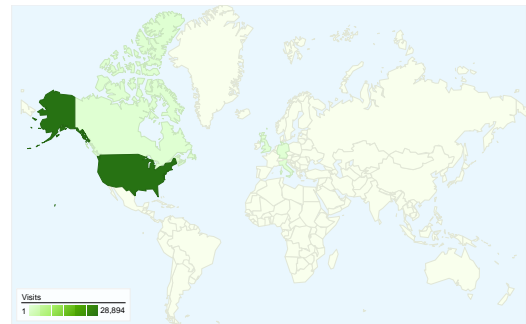
74.64% % New Visits

Visitors Overview

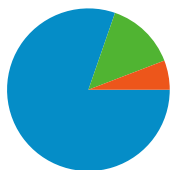


Visitors
23,873

Map Overlay



Traffic Sources Overview



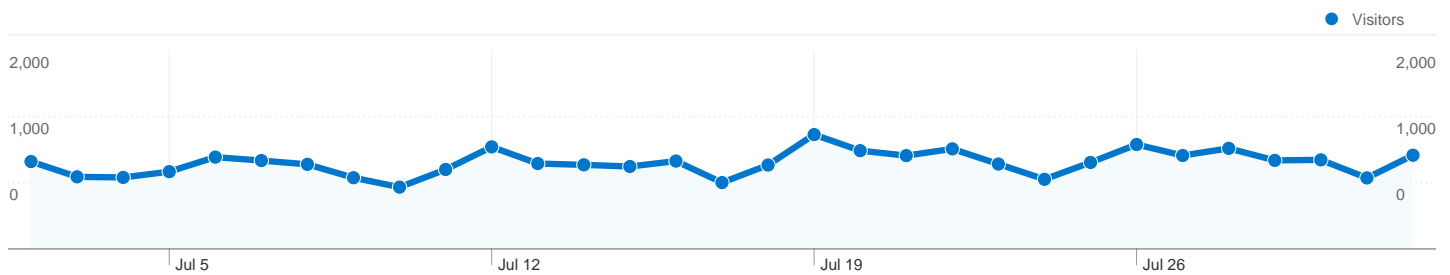
■ Search Engines
23,610.00 (80.31%)
■ Referring Sites
4,074.00 (13.86%)
■ Direct Traffic
1,714.00 (5.83%)

Content Overview

Pages	Pageviews	% Pageviews
/	14,290	17.84%
/lodging-camp.html	9,539	11.91%
/camp-pic.html	7,582	9.47%
/calendar.html	6,544	8.17%
/cavexplore.html	4,148	5.18%

Top Content		
Page	Pageviews	% visits
/	14,290	17.84%
/lodging-camp.html	9,539	11.91%
/camp-pic.html	7,582	9.47%
/calendar.html	6,544	8.17%
/cavexplore.html	4,148	5.18%

Keywords		
Keyword	Visits	% visits
bear lake utah	4,550	19.27%
bear lake	1,435	6.08%
minnetonka cave	1,003	4.25%
bear lake camping	878	3.72%
bear lake idaho	790	3.35%



23,873 people visited this site

29,398 Visits

23,873 Absolute Unique Visitors

80,103 Pageviews

2.72 Average Pageviews

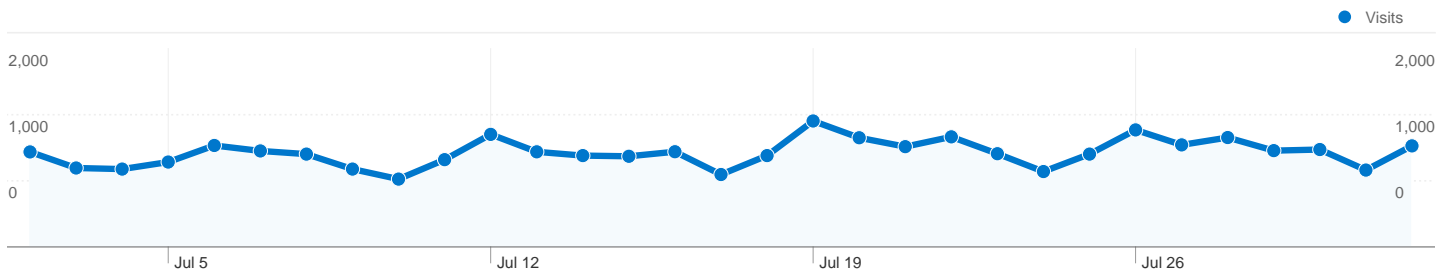
00:03:23 Time on Site

46.91% Bounce Rate

74.64% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	16,769	57.04%	Cable	9,704	33.01%
Firefox	6,162	20.96%	DSL	8,623	29.33%
Safari	4,431	15.07%	Unknown	7,778	26.46%
Chrome	1,515	5.15%	T1	2,639	8.98%
Mozilla Compatible Agent	138	0.47%	Dialup	460	1.56%



All traffic sources sent a total of 29,398 visits



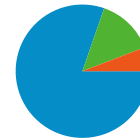
5.83% Direct Traffic



13.86% Referring Sites



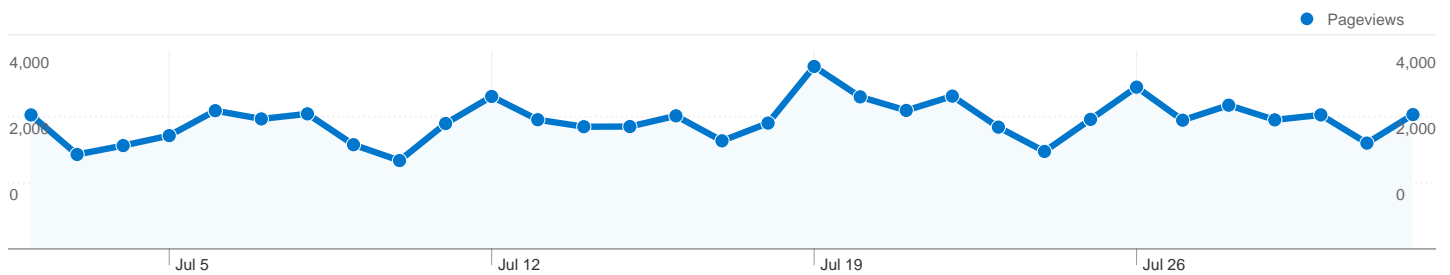
80.31% Search Engines



■ Search Engines
23,610.00 (80.31%)
■ Referring Sites
4,074.00 (13.86%)
■ Direct Traffic
1,714.00 (5.83%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	19,272	65.56%	bear lake utah	4,550	19.27%
bing (organic)	1,902	6.47%	bear lake	1,435	6.08%
yahoo (organic)	1,732	5.89%	minnetonka cave	1,003	4.25%
(direct) ((none))	1,714	5.83%	bear lake camping	878	3.72%
gardencityut.us (referral)	491	1.67%	bear lake idaho	790	3.35%

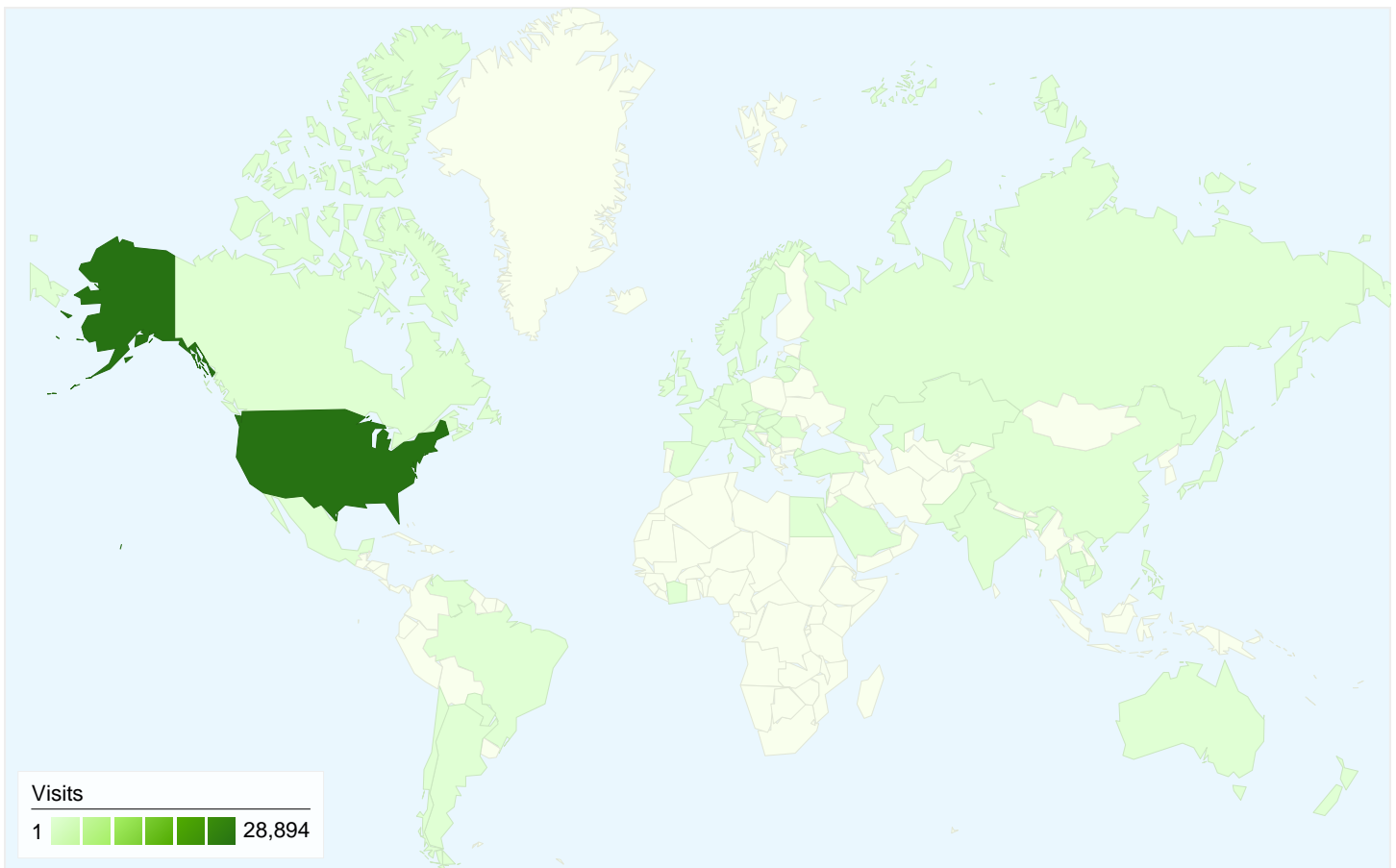


417 pages were viewed a total of 80,103 times

Content Performance

<div>Pageviews</div> <div>80,103</div> <div>% of Site Total:</div> <div>100.00%</div>	<div>Unique Pageviews</div> <div>62,972</div> <div>% of Site Total:</div> <div>100.00%</div>	<div>Avg. Time on Page</div> <div>00:01:57</div> <div>Site Avg:</div> <div>00:01:57 (0.00%)</div>	<div>Bounce Rate</div> <div>46.91%</div> <div>Site Avg:</div> <div>46.91% (0.00%)</div>	<div>% Exit</div> <div>36.70%</div> <div>Site Avg:</div> <div>36.70% (0.00%)</div>	<div>\$ Index</div> <div>\$0.00</div> <div>Site Avg:</div> <div>\$0.00 (0.00%)</div>	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	14,290	11,670	00:01:08	24.91%	28.04%	\$0.00
/lodging-camp.html	9,539	6,748	00:03:49	53.15%	48.04%	\$0.00
/camp-pic.html	7,582	4,974	00:03:41	55.43%	46.18%	\$0.00
/calendar.html	6,544	5,553	00:02:19	67.34%	55.07%	\$0.00
/cavexplore.html	4,148	3,476	00:02:32	64.78%	50.58%	\$0.00
/bear_lake_map.html	3,559	2,879	00:03:14	72.43%	51.64%	\$0.00
/raspdays.html	3,510	3,139	00:01:59	66.75%	50.85%	\$0.00
/accommodations.html	2,690	2,018	00:00:13	22.47%	5.54%	\$0.00
/packages.html	2,676	2,192	00:01:07	30.99%	16.33%	\$0.00
/watersports.html	2,630	2,260	00:03:27	67.74%	51.44%	\$0.00
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1 - 10 of 417

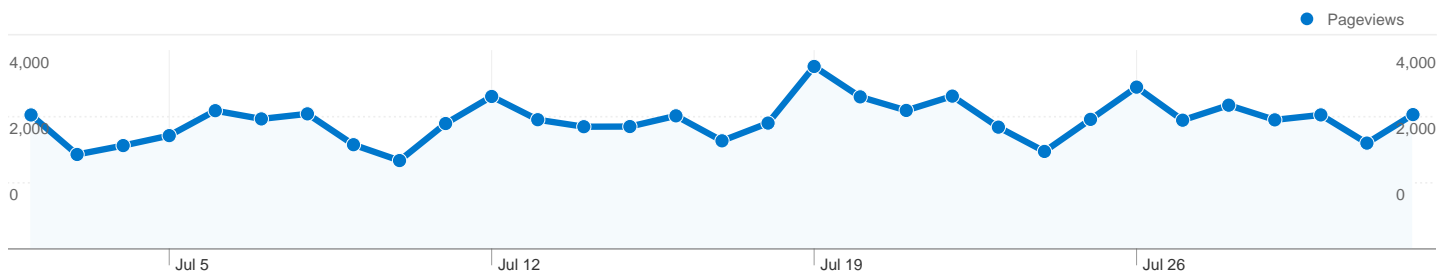


29,398 visits came from 52 countries/territories


Site Usage

Visits 29,398 % of Site Total: 100.00%	Pages/Visit 2.72 Site Avg: 2.72 (0.00%)	Avg. Time on Site 00:03:23 Site Avg: 00:03:23 (0.00%)	% New Visits 74.67% Site Avg: 74.64% (0.04%)	Bounce Rate 46.91% Site Avg: 46.91% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	28,894	2.74	00:03:24	74.47%	46.62%
Canada	199	1.90	00:01:36	90.95%	68.34%
Germany	50	1.82	00:01:41	80.00%	64.00%
United Kingdom	40	2.40	00:02:54	75.00%	50.00%
Italy	19	2.37	00:02:36	84.21%	42.11%
Japan	19	1.89	00:00:23	73.68%	73.68%
France	17	2.47	00:04:36	76.47%	52.94%
(not set)	15	1.20	00:00:42	86.67%	86.67%
Netherlands	14	3.79	00:04:57	92.86%	35.71%

Australia	11	1.55	00:00:32	72.73%	72.73%
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Pages on this site were viewed a total of 80,103 times

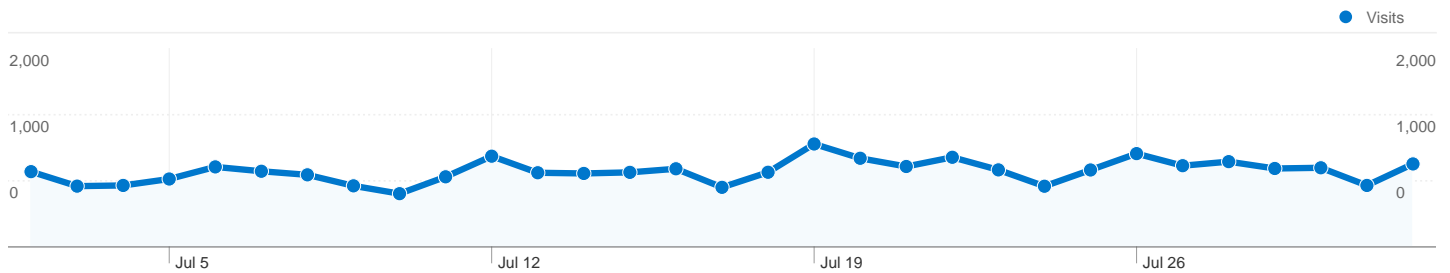
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 62,972 Unique Views

 46.91% Bounce Rate

Top Content

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/	14,290	17.84%
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/calendar.html	6,544	8.17%
/cavexplore.html	4,148	5.18%



Search sent 23,610 total visits via 6,442 keywords

Site Usage

Visits 23,610 % of Site Total: 80.31%	Pages/Visit 2.75 Site Avg: 2.72 (1.01%)	Avg. Time on Site 00:03:25 Site Avg: 00:03:23 (1.26%)	% New Visits 75.28% Site Avg: 74.64% (0.85%)	Bounce Rate 47.27% Site Avg: 46.91% (0.75%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
bear lake utah	4,550	3.67	00:04:24	78.48%	26.51%
bear lake	1,435	3.39	00:04:07	73.45%	31.22%
minnetonka cave	1,003	2.21	00:02:37	70.99%	62.91%
bear lake camping	878	2.23	00:04:16	77.33%	52.16%
bear lake idaho	790	3.47	00:04:18	79.24%	27.22%
raspberry days	393	1.73	00:02:17	77.86%	72.77%
bear lake raspberry days	386	1.64	00:01:18	79.79%	68.13%
bear lake raspberry days 2010	329	1.74	00:01:28	80.55%	60.18%
bear lake lodging	324	3.44	00:05:13	69.75%	38.58%
raspberry days bear lake 2010	241	1.67	00:01:17	78.01%	63.90%

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